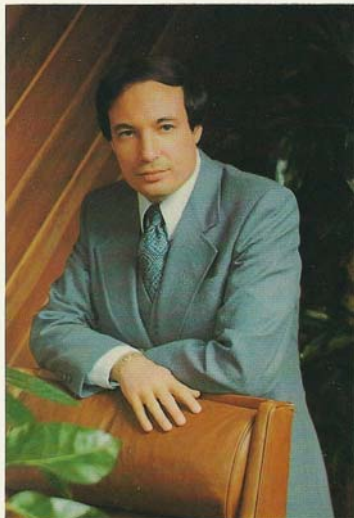


Fidelity Electronics, Ltd. (1980)



Sidney Samole, President.



Myron Samole, Chairman of the Board.

THE FIDELITY STORY

From a modest beginning in a small, second floor office in Chicago, Illinois, in December, 1959, Fidelity Electronics, Ltd. developed into a multi-national corporate entity whose identity and existence is well known throughout the free world.

In its initial stages, Fidelity became a leading distributor of hearing aids and audiometric equipment. On March 1, 1970, the corporation was purchased by Sidney and Myron Samole, who became sole shareholders of the firm. At that time, Fidelity maintained a staff of 35 people, in a storefront building in Chicago. Within just a few short years, Fidelity had expanded its premises, staff, and product lines, as it entered the biomedical field by being awarded its first government contract for myo-electronic hands.

In 1976, the firm created, developed, and patented the first electronic board game that played the well known game of chess in place of a human opponent. When the Fidelity "Chess Challenger" was first shown at the Winter Consumer Electronics Show in 1977, the product took the world by storm. Before long, Fidelity had expanded its operations into thirteen additional buildings and staffed over 250 people.

The need for a new premises became obvious, and to serve this purpose, the company chose Miami, Florida. In 1978 construction began on a 76,000 square feet building on a 12-acre site. Employment in the latter half of 1980 exceeded 1,250 people.

The Games Division rapidly increased its product lines, and a complete Challenger series of products was released into the marketplace. The trademark "Chess Challenger" soon heralded other entrants, such as "Checker Challenger", "Bridge Challenger", and "Backgammon Challenger". With extensive television and media advertising, combined with some valuable patent protection, Fidelity's market leading position should be maintained for many years to come.

In addition to Fidelity Hearing Instruments, Inc., there are several other corporate entities worthy of note. The first of these, Fidelity International Sales Corporation, is devoted to the huge export market. Fidelity's exclusive distributors are located in every continent in most major countries, each with their own service center, and complete sales organization. A European Distribution Headquarters has been established in downtown Frankfurt, Germany.

Fidelity Software Development Corporation, located near Nice, France, was begun in January, 1980. This company employs many top ranked European programmers whose primary function is to supply Fidelity Electronics, Ltd. in the United States with software for the world market.

Fidelity has additional locations in San Diego, California, for software development, and a product display office on the ground floor of the Toy Building in New York.

In January, 1981, Fidelity Plastics Manufacturing Company, Inc. came into existence, with the purchase of one of the most well known injection molding facilities in Florida. Although Fidelity Plastics will continue to market molded Coke bottles, anti-tank missile covers for the military, stereo dust covers, and myriads of other products, it will also service all of the plastics needs of Fidelity Electronics, Ltd. for its housings and accessory parts.

Since 1976, Fidelity has experienced periods of what can only be described as sustained explosive growth, and anticipates similar results in years to come.

CORPORATE HEADQUARTERS



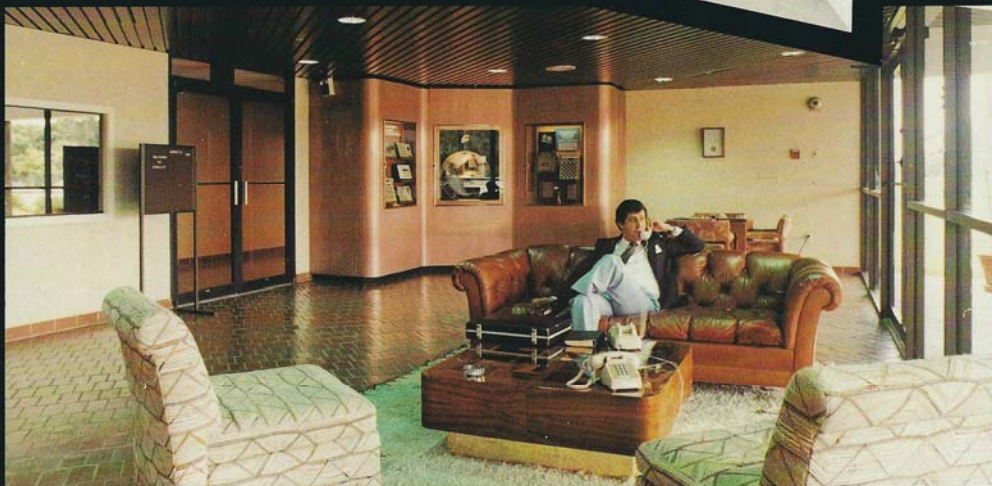
Main Plant Facility on 12 acres.



Entrance to Corporate Headquarters.



Waiting Room: Enjoy a game of chess.



Built for visitor comfort.

Fidelity Electronics, Ltd. (1980)

CORPORATE HEADQUARTERS

CORPORATE OFFICES



President's Office.



Executive Vice President's Office.

4

Fidelity Electronics, Ltd. (1980)



Board Room.



Executive Garden



Executive Garden



Reception Area in Executive Suite.

Fidelity Electronics, Ltd. (1980)

CORPORATE HEADQUARTERS

ADMINISTRATION, OPERATIONS



Chess Challenger trophy case.

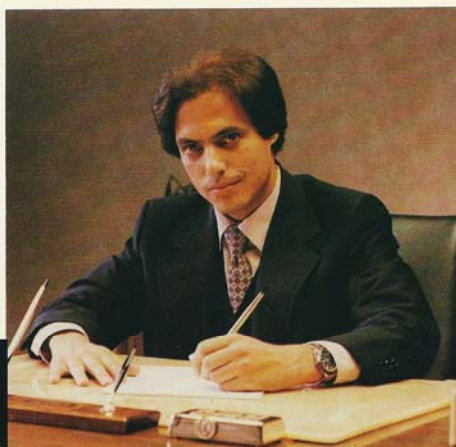


V.I.P. Room for visitors.



General Office.

Fidelity Electronics, Ltd. (1980)



Vice President of Operations: Stanley Samole.



Comptroller: Werner Schneider.



Credit Manager: Jim Lanners.



Operations Office.

Fidelity Electronics, Ltd. (1980)

CORPORATE HEADQUARTERS

OPERATIONS, PERSONNEL



Programming Systems for Main Computer.



Computer Room.

Fidelity Electronics, Ltd. (1980)



Personnel Office.



Employee Entrance.



Employee Canteen.

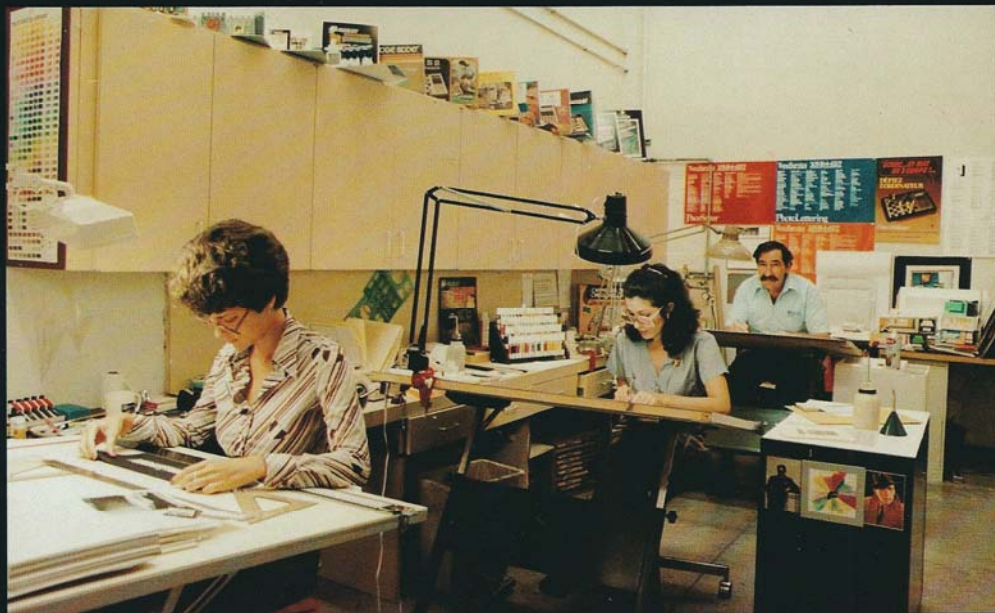
Fidelity Electronics, Ltd. (1980)

CORPORATE HEADQUARTERS

ADVERTISING & PUBLIC RELATIONS,
TECHNICAL WRITING



Advertising Department.



Art Department.



Photo Processing Lab.



Print Shop.

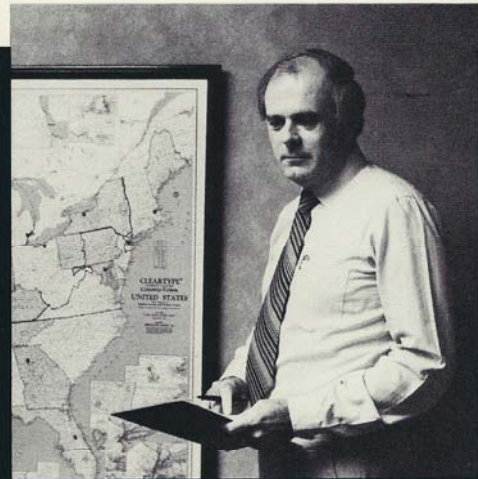
Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

DOMESTIC SALES



Marketing Director, USA: Teri Everett



National Sales Manager: John Smuda.



Sales Administrators.



Customer Service Department.

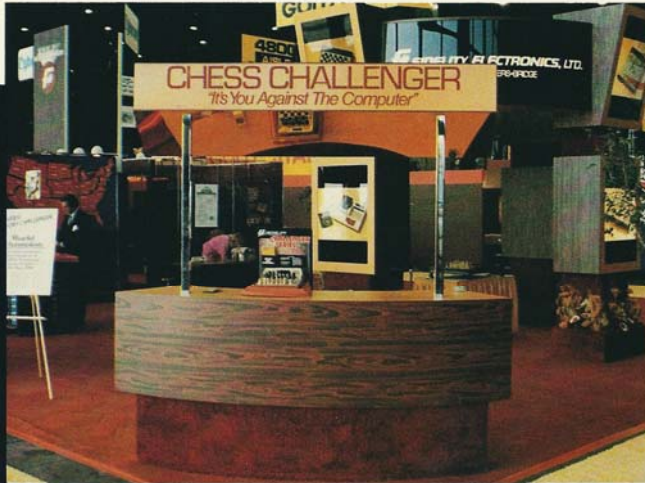


Sales Offices.

Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

DOMESTIC SALES, EXPORT SALES



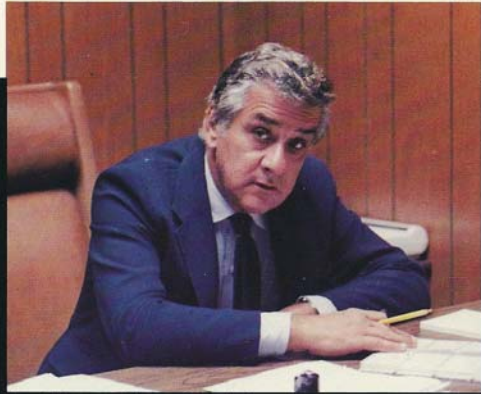
Display at CES Show.



Display at CES Show.



New York City Showroom, Main Floor, 200 Fifth Avenue.



Export Manager: Hyman Schechett.



International Marketing Director: John Renaldo.



Tokyo, Japan: Mr. Samole speaking at US Embassy.



Buenos Aires, Argentina: Visiting with Argentina Chess Champion & Fidelity Distributor Daniel Scioli.

Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

ENGINEERING



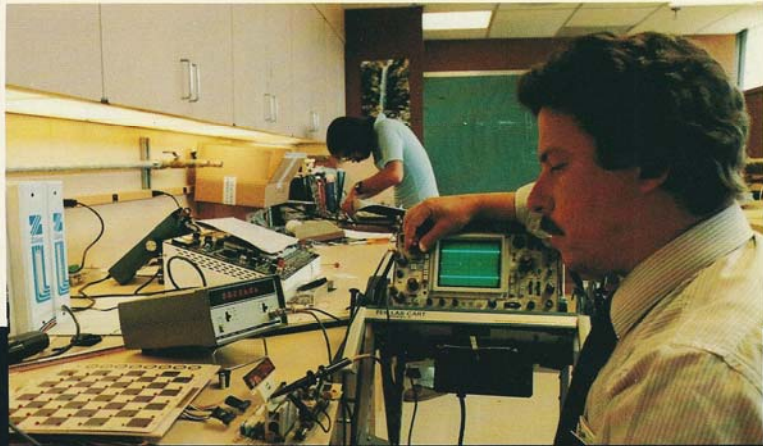
Engineering Library.



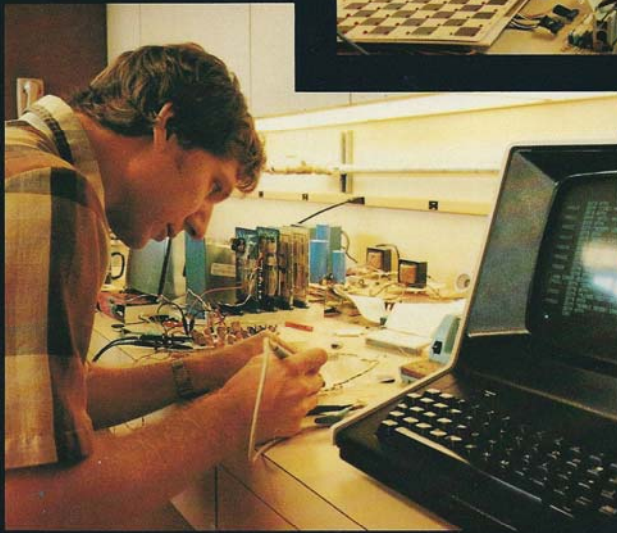
Director of Engineering: Ronald Nelson.



Software Development Computer Room.



Electronics Lab, 1.



Electronics Lab, 2.



Programmers, Kathy and Dan Spracklin.



Printed Circuit Board Drilling Machine.

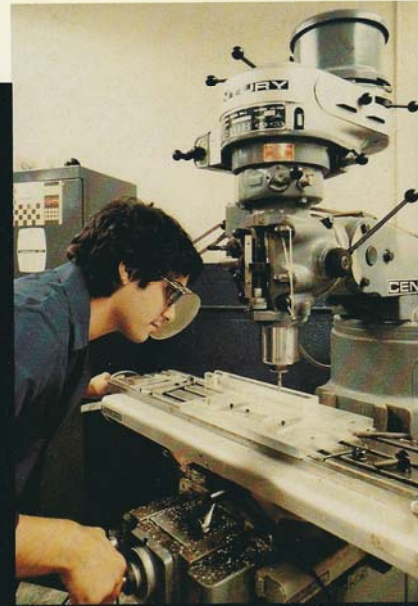
Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

ENGINEERING
PURCHASING



Printed Circuit Board Production.



Machine Shop.



Mechanical Design.

Fidelity Electronics, Ltd. (1980)



Purchasing Agent: Ronald McGuire.



Incoming Inspection—Semiconductors.



Purchasing Office.

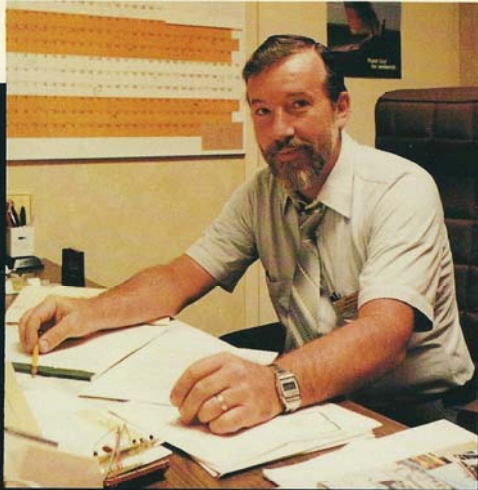


Incoming Inspection.

Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

PRODUCTION



Production Manager: Robert Heekin.



Automatic Insertion—Resistors and Diodes.



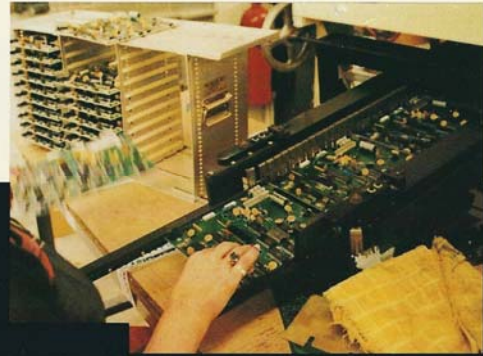
Automatic Insertion—Semiconductors.



Capacitor Insertion.



Front-End, Hand Insertion.



Wave Soldering of Printed Circuit Boards.



Wave Soldering Machines.



Automatic Lead Cutter.



Automatic Printed Circuit Board Cleaning Machine.

GAMES DIVISION

PRODUCTION



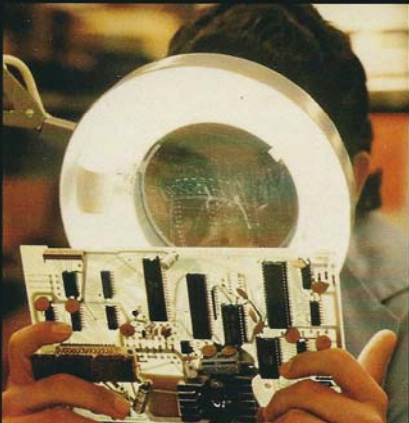
Precision Hand Logic Test.



Precision Hand Soldering.



Quality Control Station.



Quality Control Magnified Visual Inspection.



Hand Soldering—Display to Printed Circuit Board.



In-Line Repair.



Housing Assembling.



Quality Control Electronic Check.



Quality Control, Final Check.



Quality Control, Audio Check.

Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

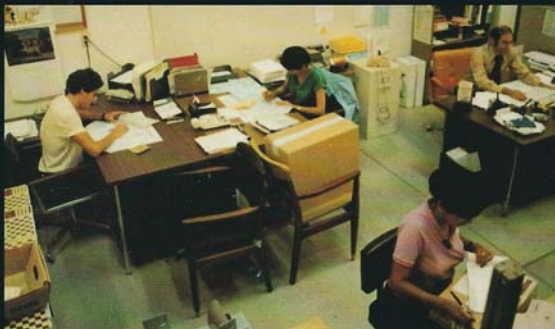
PRODUCTION, SHIPPING



Final Assembly.



Packing.



Shipping Department Dispatch.



Shrink Wrapping.



Parts Room.



Warehouse.



Shipping—Staging.



Shipping Dock.



Loading.



Loaded.

Fidelity Electronics, Ltd. (1980)

GAMES DIVISION

SERVICE & REPAIR



Service Manager: Gilbert Granados.



Service Billing and Shipping.



Service Technical Repair.

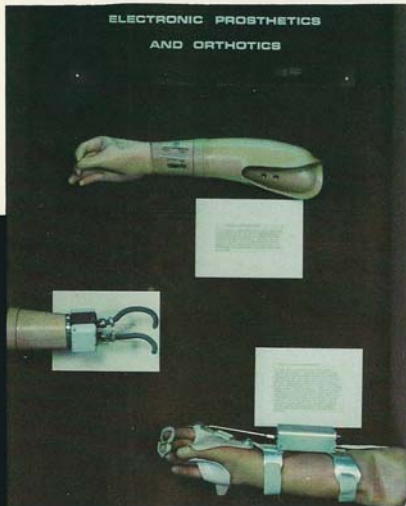


Service—72-Hour Life Test.



Service Department—Records.

BIO-MEDICAL DIVISION



Myo-Electric Hands, Hooks and Orthosis.



Electronic Elbow and Hands for Veterans Administration.



Production Electronic Circuitry Environmental Control System.



Complete Environmental Control System Display.



Electronics Design Lab.



Production Myo-Electronic Hands.

HEARING INSTRUMENTS DIVISION



World Leader in Hearing Aids since 1959.



Vice President & General Manager: Michael Adler.



Miami Office on 7th Street.



Hearing Aid Quality Control.



Shipping Department.



Hearing Aid Service Technician.

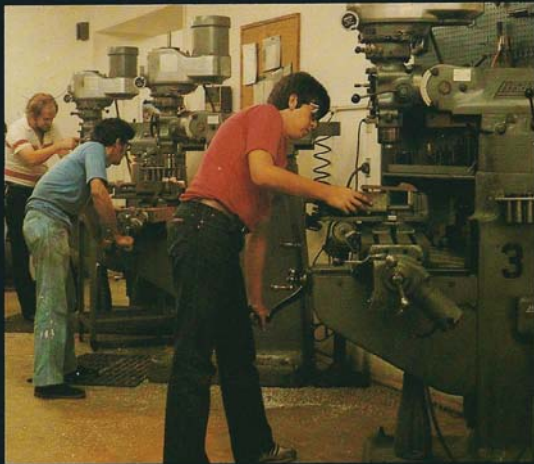
PLASTICS DIVISION



Opa-Locka, Florida Plant.



Vice President & General Manager: Michael Oprisi.



Tooling Room.

PLASTICS DIVISION

Injection Molding Chess Pieces.



Injection Molding Process.

EUROPEAN HEADQUARTERS

Fidelity Electronics, GmbH
6000 Frankfurt am Main 1, Brönnertstraße 11, West Germany



Fidelity Electronics, GmbH

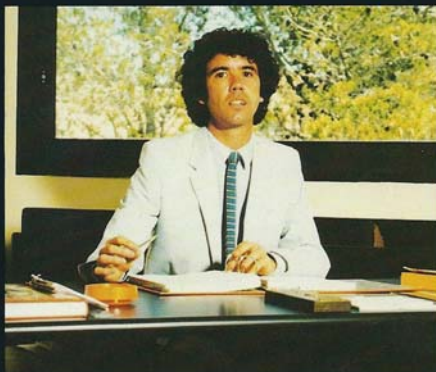
Fidelity Electronics, Ltd. (1980)

SOFTWARE DEVELOPMENT DIVISION

Fidelity Software
Immeuble Ophira, Les Bouillides, Sophia-Antipolis 06560 Valbonne,
France



Nice, France Overseas Computer Software Research Center.



Vice President & General Manager: Tim Scanlon.



Software Development Computer Room.



Fidelity Electronics, Ltd. (1980)

Last Updated on April 22, 2011