

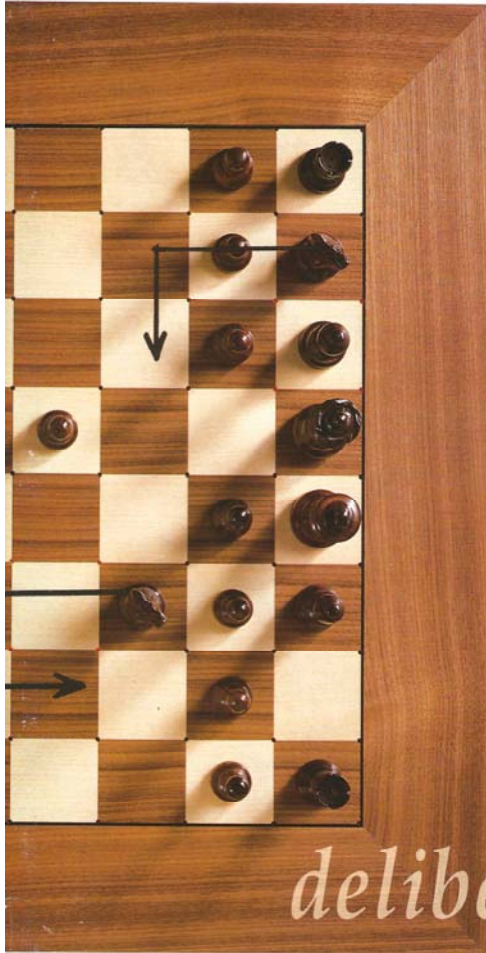
Saitek™

musings
ation



INTELLIGENT MOVES 93

SKILL



deliberation



Saitek English brochure 1993 - Part 1

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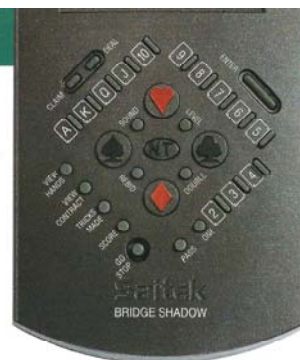
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SAITEK • THE RIGHT CHOICE FOR YOU

With Saitek Intelligent Games, you make the right choice. And Saitek is dedicated to justifying that choice. It offers a wider, more appealing range than ever before. Reliable, fast-selling products to cater for every market segment.

Committed to the Swiss ideal of reliability and design excellence, Saitek leads the industry. It has more research, uncompromising quality standards and full marketing support. Saitek constantly strives to offer better value, better features, and the latest technology to justify its position as the world's leader in dedicated intelligent games.

Saitek offers you products that are all backed by its one year worldwide guarantee. Eye-catching packaging with clear product information ensures that Saitek products sell themselves! Even without using some of the exciting point of sale material available!

The message is clear - your first choice MUST be Saitek!



Top-class international programmers backed up by professional in-house R & D team.



World Chess Champion, Garry Kasparov.



Saitek – the right choice for you

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Saitek at your service - all over the world.



The tools of the trade!
Detailed information for
you and informative
display material for
retailers and customers.

Saitek at your service – all over the world

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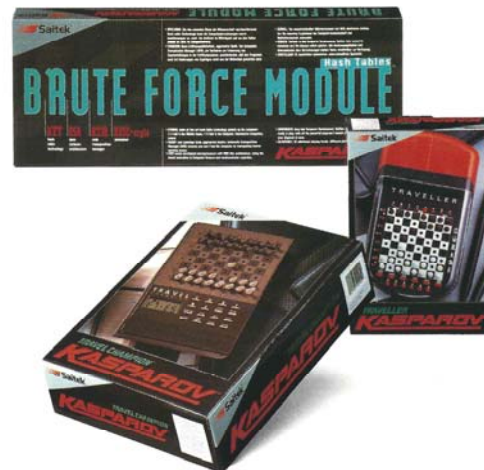
KASPAROV CHESS COMPUTERS

A widening appeal

Worldwide, the appeal of chess continues to grow, to young and old. Scholastic chess has nearly doubled in the USA. Television has popularised the "all moves in 25 minutes" format. And above all, the 1993 World Chess Championship, pitting our champion Garry Kasparov against - for the first time in 20 years - a Western challenger. The strongest-ever media coverage to be seen in chess, in the world show business capital Los Angeles, will make this, the game of kings, more in demand than ever. The 1993 range of Kasparov chess computers is designed to appeal to the widest audience: from the new Kasparov Junior Chess Computer, underlying the importance of this growing market, to Kasparov RISC 2500, which challenges the view that high strength means high price.

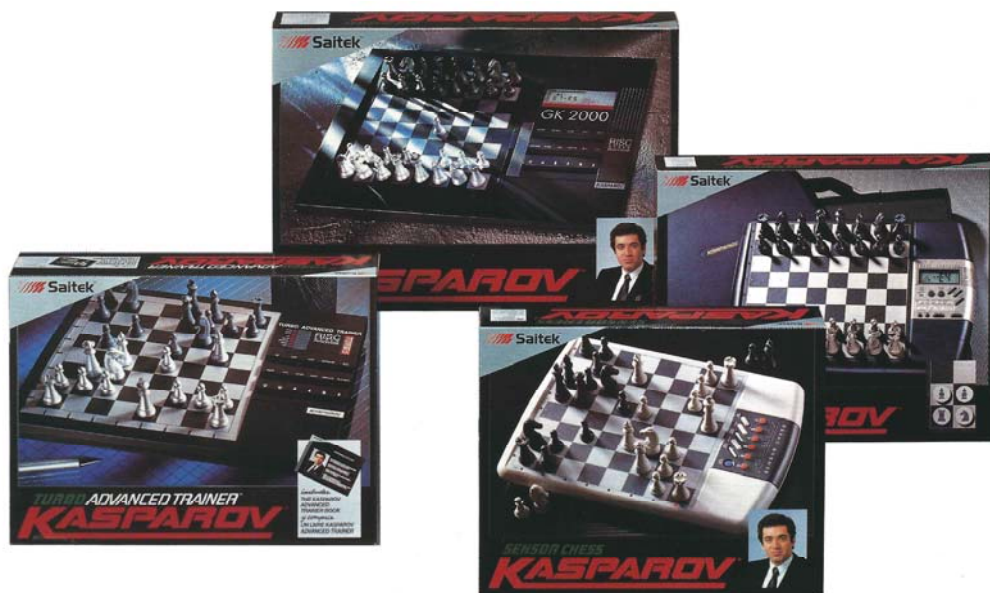
This broad appeal works in many ways:

- **user strength:** 16 powerful chess computers and 2 new modules, with even the strongest chess computers having levels for beginners and occasional players. Products to suit all chess players, from novice to top club player.
- **training:** a key selling feature. Strong, practical help in improving one's game. Comes in two forms: in the 4 specially designed trainer products and accompanying books; as an integral feature of the entire range, through hints, coaching, correcting illegal moves, analysis and more.
- **fun levels:** bringing the thrill of winning to beginners, young and old. Saitek is committed to providing chess computers for all levels of skill.



- **design:** meticulous attention to every detail. The brilliance of a world-class product designer. The importance of good looks in successful selling.
- **range:** a choice not just in strength but also in style: handheld, tabletop and wooden chess computers. The right choice in every market sector.

Kasparov chess computers: strong programming and outstanding features give you a truly unbeatable combination.



Kasparov chess computers

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Training and fun

Everyone knows that the key to long-term enjoyment in any game is the thrill of winning. The majority of beginners and casual players find even the lowest level in most chess computers difficult to beat. Saitek's wide range of training features help beginning players become winners.

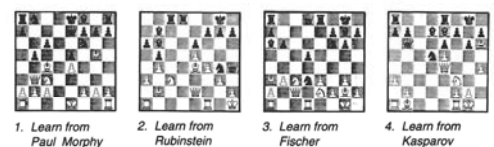
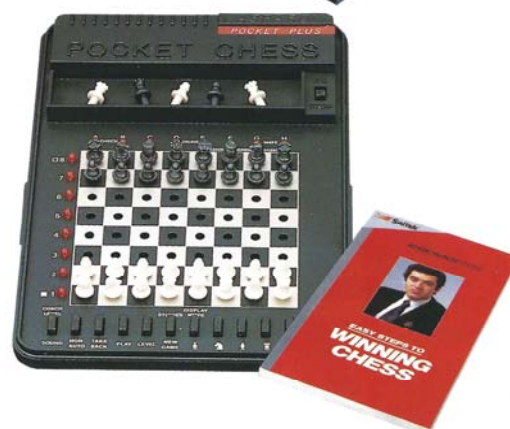
Fun levels are easier playing levels — all our entry level computers now contain a range of fun levels, where the computer deliberately makes the sort of errors which beginners tend to make. Watching what happens when the computer makes these mistakes, teaches how to avoid them, and to win.

Training — 4 Kasparov products offer strong and well-constructed training support in a two-tier training system:

- **Kasparov Trainers** (right) are for beginners and occasional players: the 3-stage course clearly explains the basic principles of the game: how the pieces move, developing the centre, protecting your major pieces, and so on. It proceeds to a more detailed review of classic openings, some winning techniques, and a study of the endgame. Designed by two International Masters, and explained in the accompanying book, *Easy Steps to Winning Chess*, the system is reinforced by study positions built into the two Trainer products.

- **Advanced Trainers** (below) are for regular players, built around 8 master games and 64 position studies, complete with comments from an international master. The first interactive system that teaches the dynamics of chess, taking a player from the opening moves to checkmate. See how Grand Masters think through each move. At the end the computer rates your performance and tells you how strong you are.

A complete integrated chess training system, in which the chess computer and specially-written training books combine to develop players from novice to skilled player.



Training for fun – Kasparov advanced trainers

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Technology and programming at their best

Developments in chip technology, coupled with Saitek's dedication to program improvement, have resulted in Kasparov chess computers offering the best price/performance ratios on the market today. Only Kasparov offers a chess computer rated well over 2000 Elo at a very competitive price, and the entry level computers are the strongest and most versatile on the market.

LCD screens offer a wealth of information to the keen chess player. They are featured on Travel Champion, GK2000, Olympiad as well as Prisma, RISC 2500, and of course Renaissance. So now, with just a glance at the LCD, you can see:

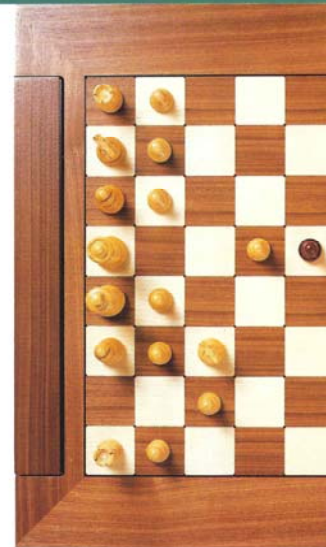
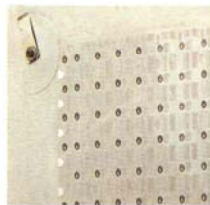
position evaluation; move under consideration; problem-solving; depth of search; main continuation and much more.

The world's only patented LCD chessboard can visualise future continuations, critical previous positions and review games in electronic memory.

Permanent memory in every single product. Pioneered by Saitek in 1981. This is now a standard feature in the entire range. Switch off the chess computer at any time even in the middle of a game and resume play even years later.

Newly-developed processor modules for our wooden chessboards are showing superb results. Our Patience and attention to detail paying off in a spectacular way.

Technology and programming working hand-in-hand: more enjoyment for a wider market.



Technology and programming at their best

(photo copyright © by <http://www.schaakcomputers.nl/>)

CHESS GROUP 1

Value, fun and training for beginners to average chess players

Saitek offers an exciting line-up of 6 products in this range catering to all skill levels - a superb table-top in 2 versions plus an excellent first chess computer for younger players; popular trainers; a fun calculator which plays chess, and the Traveller.

Traveller, with its user-friendly design, makes the perfect travelling companion; its neat piece compartment and the handy transparent cover clips onto the back while you play. 34 level/setting combinations, including fun levels, give versatility for beginners and occasional players too.

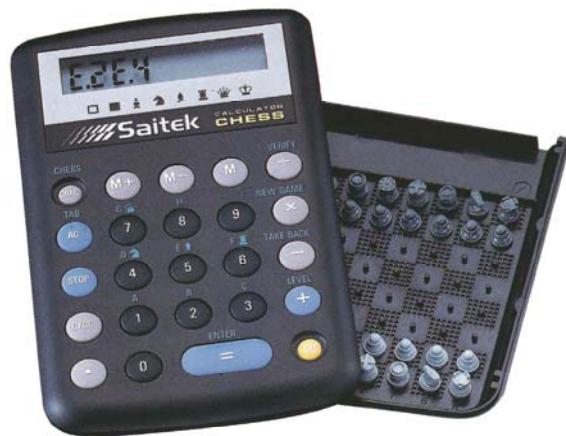
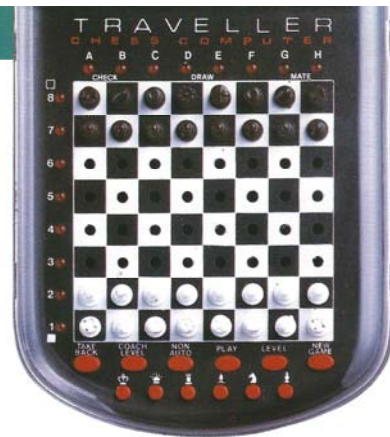
Calculator Chess is proving extremely popular - a 4-function calculator which plays chess. The big 8-digit LCD displays the moves, while the keyboard allows a choice of 64 level options, take-back and problem-solving. The chessboard slides neatly onto the bottom of the calculator, with the pieces in place, so you can take up the game at any time. No more boring moments wherever you are!

Kasparov Trainers offer fun levels for beginners, together with strong programs to extend the challenge given to regular players. In Pocket Plus and Mk12 Trainers, the Training Program has coaching functions, backed up by a comprehensive training book. *Easy Steps to Winning Chess* illustrates all the basic moves and demonstrates the techniques necessary to develop that knockout punch that wins games.

The table-tops **Sensor Chess** and **Sensor Chess Turbo** both feature a big sensory chessboard (8") and 32 level/setting combinations: unbeatable value for beginners and occasional players.

Junior Chess Computer taps into an increasingly important worldwide market demand for educational games for children and teenagers.

Six products which offer an excellent introduction to the world of chess - the perfect starting point even for future world champions!

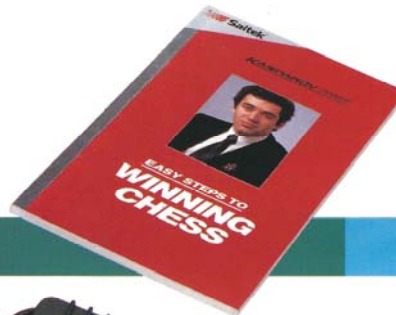


Value, fun and training for beginners to average chess players

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KASPAROV TRAINERS

Easy Steps To Winning Chess —
learn the moves, learn the openings,
learn the tactics, learn how to win!



Art. no. 115C

KASPAROV POCKET PLUS™

Truly pocket sized. Strong 8k program and integrated training, with Kasparov Trainer book. Ideal for beginners and occasional players.

- A low-cost wallet-sized chess computer. A perfect travelling companion.
- 59 level/setting combinations (17 levels) now incorporating fun levels which give beginners a good chance of winning.
- Senses where you move the pieces, making play really simple.
- Teaches tactical chess themes. Warns you if your piece is in danger.
- Evaluates the position and even shows you how it is thinking.
- Great for learning common opening theory.
- Comes with successful training book: Kasparov Trainer: *Easy Steps to Winning Chess*.
- Can be turned off at any time, even in the middle of a move and will remember the position.



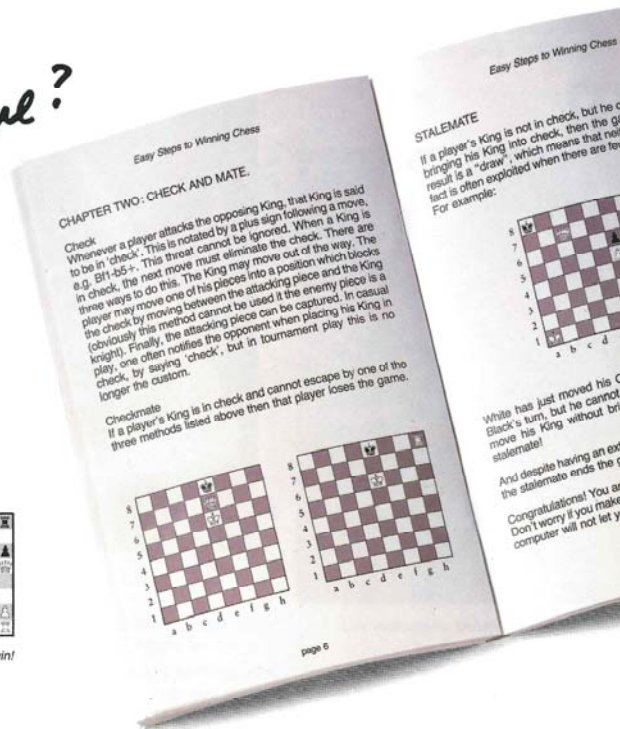
Saitek Kasparov Pocket Plus

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Can You think of
a better way
to improve your game?



1. Learn the moves 2. Learn the tactics 3. Learn the strategy 4. Learn how to win!



Art. no. 164D

Advanced table-top chess computer with strong program, teaches you through its integrated training system. Ideal for beginners and casual players.

- 107 level/setting combinations (16 levels) include novel coaching

features and infinite level, to keep pace with your improvement.

- Incorporating fun levels where the computer makes some deliberate mistakes - an ideal way for beginners to improve their games.
- For more advanced players, it helps you to learn different openings. Even

shows you how it is thinking!

- Backed up by the successful training book: *Easy Steps to Winning Chess*.
- Remembers an interrupted game allowing you to resume play later.

Saitek Kasparov MK 12 (Mark 12)

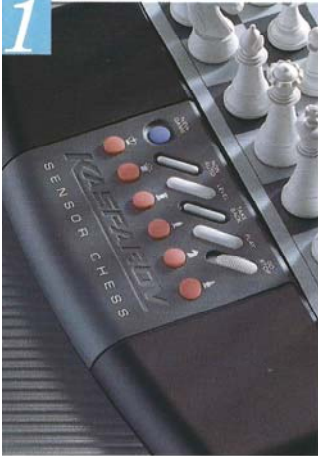
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KASPAROV SENSOR CHESS™

Art. no. 165



Sensor Chess Turbo



Big sensory chessboard, big program - an unbeatable choice for beginners and occasional players!

- 32 level/setting combinations offer strength and versatility.
- Unique fun levels, where the computer makes some very human errors, giving even beginners a chance to win.
- Knows all common chess rules: take-back up to 3 full moves; even suggests moves if you get stuck.
- Easy to learn and use, an ideal 'first' chess computer.
- Turn off at any time and it remembers current game, to resume later.
- Convenient and economical: play chess for over 300 hours on one set of batteries.

KASPAROV TRAVELLER™

Art. no. 117



A pocket chess computer which is great fun to use and loves to travel! An ideal gift for beginners and casual players.

- 34 level/setting combinations including 16 playing levels.
- Fun levels where the computer will make some very human errors, giving even beginners a chance to win.
- Smart 8k program allows take-back up to 6 ply.
- Computer as referee and coach: rejects illegal moves and suggests moves.
- Knows all common chess rules.
- Switch off at any time and continue to play later - computer remembers current position.

Saitek Kasparov Sensor Chess & Traveller

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KASPAROV JUNIOR CHESS™

Art. no. 166

Excellent value chess computer especially for children: a perfect introduction to the world of chess.

- Large sensory chessboard and pieces.
- Easy to learn and fun to play: specially written booklet covers all simple rules of chess, step by step.
- Simple operation: just 5 buttons control all the major functions. It only allows legal moves and lets a player take-back moves.
- Beginners may use hints and suggestions from the computer to help them improve their game.
- 32 level/setting combinations include 8 fun levels, where the computer deliberately makes some very human errors, giving beginners a good chance of winning.
- Remembers a current position if the computer is switched off - start playing again at any time.



CALCULATOR CHESS™

Art. no. 118

For the first time ever, a pocket calculator that plays chess - a unique combination of practicality and fun!

- Anyone looking for a new calculator will love Calculator Chess: a useful calculator and a chess computer in one - real added value.
- 4-function memory calculator and integrated chess computer, with chessboard and pieces.
- Wide appeal: for everyone from businessmen to students.
- Integrated chessboard with pieces slides out from the base of the calculator! Just switch to chess mode, key in a move, move piece on chessboard, and computer responds with its own move clearly displayed on the LCD.
- Slide the chessboard away in a moment with the pieces in place, start the game again at any time: it remembers where you were.

- 64 levels of play. Take-back moves and verify board position
- Battery saver: switches itself off if not used for 20 minutes.



Kasparov Junior Chess & Calculator Chess

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CHESS GROUP 2

Superb features and super strength at unbeatable value

There's an exciting look to this part of the Saitek range, with two super-strong products, a table-top and a portable, a lap-top which travels, and three top-selling staples.

Olympiad, Saitek's first-ever lap-top chess computer, with info-packed LCD, plays a good game of chess. It comes with an additional set of flat magnetic chess pieces for ease of play when travelling.

With **Travel Champion**, Saitek introduces its strongest-ever hand-held program in this portable sensory board with LCD (and LED's). Computer moves, time for both sides, take-back, problem-solving, main continuation and much more, all clearly shown on the LCD, while the LEDs confirm the moves.

Keen players will be delighted with the increased strength of the two **Kasparov Advanced Trainers, Turbo Advanced Trainer** and the portable **Champion Advanced Trainer**. By following the master games built into the computers, and explained in the accompanying book, players learn the techniques to win: now the much stronger programs will really test their skills. Super strength and training at unbeatable value!

The traditionalist will find a worthy opponent with **Virtuoso**, offering the beauty and elegance of wood, combined with a powerful program, to suit all players from beginner to serious club standard.

And as if this isn't enough, the powerful **GK2000** table-top offers super strength plus a full information LCD: the ultimate for chess enthusiasts and club players.

Saitek mid-range - all the features you expect from Saitek plus super strength - and at unbeatable value!



Superb features and super strength at unbeatable value

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KASPAROV OLYMPIAD™

Art. No. 208

An innovative lap-top chess computer with outstanding features including large sensory chessboard and info-packed LCD.

- 107 level/setting combinations with fun levels, problem solving and coach levels which warn you when your pieces are threatened; solves up to mate-in-4.
- Shows its intended move and position evaluation
- Includes most major openings in its library.
- Large LCD shows chess pieces and moves, set-up, depth of search, take-back, check, mate and draw status.



- 2 sets of chessmen with Staunton-style regular chess pieces and an additional set of flat magnetic discs for ease of play when travelling. Handy built-in storage.
- Remembers an unfinished board position and last 6 ply for up to 18 months.

KASPAROV TRAVEL CHAMPION™

Art. No. 146

Without doubt, the best portable chess computer available, with a super-strong program, packed with special features.

- Strong computer, small size gives Travel Champion an exciting combination of portability and strength.
- 64 levels of play including Sudden Death, tournament and beginner levels.
- LCD info-line shows you how the computer is thinking, time for both sides, take-back, problem-solving, main continuation and more; coordinate LEDs indicate moves on the sensory board.
- Advanced high-speed selective search.
- 8 user-selectable playing modes for your choice of openings and playing styles.
- Knows all the rules, will give hints, take-back up to 34 ply.
- Battery saver: switches itself off if left unattended, while remembering current position.

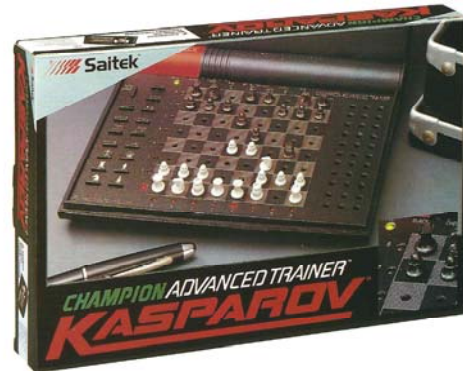


Kasparov Olympiad & Travel Champion

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KASPAROV™ ADVANCED TRAINERS

The Step-by-Step Program To Chess Mastery
– learn from the masters – work through 8
master games and 64 positions, built into the
computer and clearly explained in the
accompanying book.



KASPAROV CHAMPION™ ADVANCED TRAINER

No. 147

A top trainer with a strong program in this portable chess computer. Advanced coaching features integrated with 190-page Kasparov Advanced Trainer: The Step-by-Step program to Chess Mastery.

- A strong chess computer for enthusiasts, top club players and beginners.
- Champion has the most advanced coaching features:
 - shows how it is thinking
 - evaluates who is winning and lets you know
 - alerts you to a tactical mistake and lets you take-back
 - lets beginners know by the capture alert when pieces are threatened.
- The self-rating system measures your strength rating over 64 positions: it's all explained in the beautiful book.
- 64 levels of strength and speed, solves mate-in-8.



Turbo Advanced Trainer & Chess Shadow

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